

Red Ribbon Club

K.C.Das Commerce College



A REPORT ON THE ACTIVITIES OF RED RIBBON CLUB, KC DAS COMMERCE COLLEGE

Introduction

The Red Ribbon Club is a voluntary on-campus intervention program for students in educational institutions. It is initiated and supported by the State AIDS Control Society and implemented through multi-sectorial collaboration, particularly using the services of cadre officers of the State National Service Scheme (NSS). The Red Ribbon Club in the educational institutions seek to initiate efforts to educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues. It also enables youth, especially the female students to indentify and understand situations of exploitation and abuse. It tries to sensitise the youth and instil in them the spirit of helping and supporting the people living with HIV/AIDS and reduce the stigma and discrimination against them. The RRC increases youths' access to health care services related to STI/HIV/AIDS/drug use. The key areas of RRC are to motivate youth and build their capacity as peer educators by developing their skills on leadership, negotiation and team building. It also aims to promote voluntary non-remunerated blood donation among youth.

The Red Ribbon Club, K.C.Das Commerce College was formed in the month of December 2011. Ms. Jayashree Pathak, Asst. Professor of the Department of Mathematics and Statistics and in-charge of Awareness Cell of Health and Hygiene is the Programme Officer (PO) of the Red Ribbon Club, K.C. Das Commerce College. The main aim of the Red Ribbon Club of the college is to educate and well-train the students through awareness camp, seminar regarding positive and safer healthy behaviour.

Activities of Red Ribbon, K.C. Das Commerce College

As Program Officer of Red Ribbon Club, K.C.Das Commerce College since its inception in December 2012, the following activities were executed.

1. On 24.01.2012 a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. In this camp 50 units of blood was collected.
2. On 24.01.2012 Red Ribbon Club, K.C Das Commerce College organized an exhibition on Art and Craft. The theme was AIDS and HIV. Dr.U.C.Dutta, Director, Blood Bank, G.M.C.H. inaugurated the exhibition.



3. On 24.08.2012, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. In this camp 72 units of blood was collected.



4. On 23.01.2013, Red Ribbon Club, K.C.Das Commerce College organised an awareness programme on HIV/AIDS. It was conducted by Blood Bank, G.M.C.H. Dr. Ankumoni Saikia, Associate Professor, Department of Community Medicine, G.M.C.H. presented a paper on HIV/AIDS.
5. On 23.01.2013, Red Ribbon Club, K.C.Das Commerce College organised a Quiz Competition on HIV/AIDS awareness. It was inaugurated by Dr.U.C.Dutta, Director of Blood Bank, G.M.C.H.
6. On 13.02.2013, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. It was inaugurated by Dr.U.C.Dutta, Director of Blood Bank, G.M.C.H. In this camp 50 units of blood was collected.



7. On 23.10.2013, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. Dr. Tirtha Chaliha, Director of Blood Bank, G.M.C.H inaugurated the camp. In this camp 58 units of blood was collected.



8. On 12.01.2014, the Programme Officer of Red Ribbon Club, K.C.Das Commerce College participated in the National Youth Day held at the premises of Dighalipukhuri.



9. On 05.02.2014, Assam Aids Control Society in association with the Red Ribbon Club of various educational institutions organized a mass rally from Assam Engineering Institute Field, Chandmari to Nehru Stadium, Ulubari as part of a month long programme celebrated in connection with birth anniversary of Swami Vivekananda. Thirty four students of K.C.Das Commerce College participated in this mega event. Thereafter a mega Blood Donation camp was held in Nehru Stadium where students from various educational institutions voluntarily donated blood.



10. The Programme Officer of Red Ribbon Club, K.C.Das Commerce College participated in the closing ceremony of National Youth Day on 9.03.2014. It was a month long programme celebrated in connection with birth anniversary of Swami Vivekananda.



11. On 13.08.2014, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. In this camp 35 units of blood was collected.



12. On 13.08.2015, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. In this camp 68 units of blood was collected.



13. On 12.08.2016, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Marwari Yuva Manch, Guwahati Branch. In this camp 69 units of blood was collected.



14. On 08.9.2017, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Nari Shakti Foundation Assam (NSTA). In this camp 34 units of blood was collected.



15. On 08.9.2018, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, Mahendra Mohan Choudhury Hospital and Marwari Yuva Manch- Guwahati Greater Branch. In this camp 32 units of blood was collected.



16. On 07.9.2019, a voluntary blood donation camp was organized by Red Ribbon Club, K.C.Das Commerce College in association with Blood Bank, G.M.C.H. and Teerapanth Yuva Parishad and Marwari Yuva Manch, Guwahati Branch. In this camp 26 units of blood was collected.



17 .On 14.06.2022, Red Ribbon Club in collaboration with blood Bank, GMCH organized a Voluntary Blood Donation Camp on the occasion of Blood Donor’s Day. In this Camp, 17 units of blood were collected.



18. On 04.11.2022, Red Ribbon Club in collaboration with Marwari Maternity Hospital organized a Voluntary Blood Donation Camp to commemorate 39th College Foundation Day. In this Camp, 34 units of blood were collected.



19. On 01.12.2022, Assam Aids Control Society organized a rally on the occasion of World AIDS Day. The rally was flagged off by Elvis Ali Hazarika from the GMCH Complex at 8.00 am. A number of students from K.C.Das Commerce College took part in the rally along with other participants from various educational institutions. After the rally, an award giving ceremony was held in the GMCH auditorium. K.C.Das Commerce College was among the four colleges awarded and felicitated as the best colleges for valuable contribution towards the HIV awareness and voluntary blood donation camp. Hon'ble Health Minister of Assam, Keshav Mahanta was the chief guest of the programme.

